

Minutes

Meeting of the Hansberry Garden Board of Directors

June 27, 2022

Conducted at Hansberry Garden

Present: Claudia Ginanni, Dennis Barnebey, Megan Bridge, Dan Crozier, Lauren Divinagracia, Kirk Raper, Hillary Van Anda, Kathy Miller

- A. Meeting Called to order at 6:00 p.m.
- B. Agenda approved by unanimous voice vote
- C. Minutes of May 23 meeting approved
- D. President's Report
 - a. Construction of accessible bed complete and paid for
 - b. Water project almost completed - outstanding tasks listed in Landscape/Maintenance report
 - c. Account established at Restaurant Depot (much less expensive hot dogs, snacks, soda, etc for events)
 - d. Life Turning Point at Adcock Manor request for volunteers - asked for HGNC for help with property landscaping/maintenance but as HGNC has big task of doing this for its own property, offered help making connections but cannot promise a large volunteer effort
 - e. Weavers Way representatives came to Hansberry Garden to talk about the new Germantown location in progress and its impact on the neighborhood
 - i. HGNC to be included in volunteer efforts - HGNC members can use their garden volunteers to count towards WW volunteer hours with membership, details to come
 - f. Green Street School's Horizons program requested to contract Camille for education services
 - g. **(OUTSTANDING)** Need to transfer email accounts to new committee chairs (maintenance)
- E. Committee Reports & Related Updates
 - a. Finance

- i. Sarah still in progress in compiling Chart of Account notes and will send out 6 month financials in the next week or so
 - 1. Claudia and Sarah to meet organize and build Chart of Accounts
 - ii. \$3500 in checking account, \$10,000 in money making account
 - iii. Accessible Bed Project all paid for
 - iv. \$6000 estimate/bill for Water Project not yet billed to HGNC
 - v. Outstanding costs still in air from Plant Sale for 2022 and 2021 - pending settlement
 - vi. **(OUTSTANDING)** Create new chart of accounts for discounted Quickbooks subscription sales-tax exemption applications
- b. Membership
- i. Committees need to meet and ensure that all HGNC members are involved in some kind of committee effort (counts toward volunteer hours)
 - ii. Need to review promotion of supporting memberships of HGNC - possibly change name to get more people in the neighborhood involved or to donate?
- c. Garden Collective
- i. Garden Collective continues to have regular work hours
 - ii. Agreed to let anyone in the neighborhood to join Garden Collective effort to join Collective if they attend minimum (3) Garden Collective Work Days
 - 1. Need to promote on website and social media
- d. Fundraising
- i. Pam to send out call to members for review of Plant Sale
 - ii. Pam is coordinating specific fundraising campaign to get donations to offset costs of summer concert series/events
 - iii. Print, promotional materials ordered for sale/encouraged donations
 - iv. May need to coordinate with membership to re-evaluate "Supporting Member" details - maybe reframe as "Friend of the Garden" as a donation tier to get more people interested
- e. Kelly Green

- i. Recently attended Germantown Cricket Club's Second Annual Juneteenth Celebration and met Board of Governors to better coordinate support for future Kelly Green efforts
 - ii. Kelly Green Summer Farmstands to start on July 9th, pay what you can, and will re-occur every second and fourth Saturdays through September
 - 1. Some will be hosted at Fernhill Park thanks to offer from Friends of Fernhill Park
 - iii. Grant from Feet First Philly for new signage, bench, etc to create more of a destination for Kelly Green
 - iv. Water Department Construction Grant in progress – applications needs to be resubmitted
- f. Communications
- i. Completed orders of print materials: stickers/magnets, mesh banners, branded table cloth, (NEW) paper fans
 - 1. Stickers/Magnets: delivered!
 - a. \$5 for Magnet
 - b. \$3 for Sticker
 - 2. Mesh banners: prepared for shipment as of this meeting (estimated arrival pending)
 - 3. Branded tablecloth: in production (estimated arrival of July 5)
 - ii. Website updates (by David T)
 - 1. Updates in progress for entire website audit
 - 2. New landing page for donations?
 - a. Need copy on call for donations and transparent statements on what donations will be used for
 - b. Possibly need a script for people to follow when asked about donations?
 - 3. Possible donation tiers?
 - a. \$10 Suggested Donation that comes with magnet and sticker
 - b. \$35 Supporting Member (Maybe call this Friend of the Garden): get a sticker, magnet, inclusion on our

members only mailing list, invites to garden member events like the potluck, TTG, etc

4. Lauren to post all confirmed events on Hansberry Calendar
5. Need to add Germantown Infohub as point of contact for HGNC communications regarding events

g. Events

- i. New email events@hansberrygarden.org
- ii. Attic Brewing Co committed to donating 2 cases of beer to each music event in the garden - yay!

iii. Concert Evenings

1. **(COMPLETED)** Philly Performers Night with Joy Ike and Birdie Busch on June 12
 - a. Great turnout! +60 people?
 - b. Lauren Scott had to cancel due to COVID - may reschedule in the future?
2. **(CONFIRMED)** Jazz Night now Soul Music in the Garden
 - a. Promotion began online
3. **(PENDING DETAILS)** Karaoke Band and Community Potluck in the Garden on August 20
4. **(CONFIRMED)** Dance Music in the Garden on Sept 11

iv. Workshops

1. **(COMPLETED)** Medicinal Herb Workshop on June 11
 - a. Another great turnout! +25 people attended
2. **(CONFIRMED)** Bouquet Bar/Make Your Own Planter on July 23 - 2 different events
 - a. Planter workshop updated to allow 10 participants for \$35 per person
 - b. Bouquet Bar free!
3. **(CONFIRMED)** Fermenting and Preserving on Aug 13
4. **(CONFIRMED)** The Great Food Migration on Sept 18
5. **(CONFIRMED)** Kids Pumpkin Painting on Sept 30

h. Landscape/Maintenance

- i. Wheelchair path: Claudia to talk with mason John Sutton after July 4
- ii. **OUTSTANDING Tasks**
 - 1. Need to dispose of old wood from bed repairs
 - 2. Water Project Tasks
 - a. Placement of hoses - budget needed for hose holsters
 - b. Hose connected to sink needs to be replaced for safe potable water
 - c. Replacement foot pedal, brass hose splitter, and two spray nozzles ordered - need to install
 - d. In need of laminated sign reminding and instructing people on how to turn off water at source
 - 3. Reseeding of lawn
 - 4. Reconstruction of fire pit
 - 5. Replacement of main gate beam(s) and installation of second bulletin board - need to acquire materials, dig holes, pour concrete, etc
 - 6. Grading and reseeding of dug up land for water project and wheelchair accessible path
- i. Establish meeting dates for project sub-committees
 - i. Research donor-management software with reps from Fundraising, Comms, Finance
 - ii. Capital-improvement projects
 - iii. Chart of accounts/financial reporting
 - iv. Grant proposal (for propagation room)
 - v. Application for sales-tax exemption

F. New Business:

- a. Date for next meeting: Monday, August 8, 6 p.m.

Adjourned 8 p.m.